(316) 807-5161

THORPE.REAGAN@GMAIL.COM

REAGAN ROSENHAMER

# EXPERIENCE

## Ascension Via Christi *— Marketing Communications Specialist*

APR 2022 - PRESENT

* Write press releases, media stories and patient stories, facilitate media relations + communicate with local media contacts.
* Manage social media platforms, generate + schedule content.
* Manage website content + copy.
* Create marketing strategy plans for physicians, clinics + hospitals as needed.
* Design + execute marketing content [both print & digital].

## Advanced & Preferred Physical Therapy *— Marketing PR Coordinator*

AUG 2019 - APR 2022

* Manage all social media platforms and company websites for over 27 clinics in the Wichita and Kansas City areas.
* Design + execute marketing content [both print & digital] and strategies.
* Plan + manage community marketing events.

## E.L. Shirley & Sons Roofing & Construction *— Marketing Specialist*

JAN 2017 - MAY 2021

* Manage all social media platforms + website.
* Design + execute marketing content [both print & digital].
* Manage + create sales channels + create appointments.

# EDUCATION

## Wichita State University *— B.A. in Integrated Marketing Communications*

AUGUST 2014 - MAY 2018

GPA 3.35

# RECOGNITIONS

Wichita Business Journal Young Professionals in Marketing - 2021

Wichita Business Journal Women in Marketing - 2022

# SKILLS

Proficient in Adobe Creative Suite, Canva, Wordpress, Squarespace, Salesforce, AP Style, Mac + PC Devices, Social Studio and Sprinklr.